



COMPANY PROFILE

Just Market Brand

A Brand of MBUGS DIGITAL SOLUTIONS PRIVATE LIMITED

Marketing that connects. Technology that empowers.
Growth that lasts.



Strategy
Driven



Performance
Focused



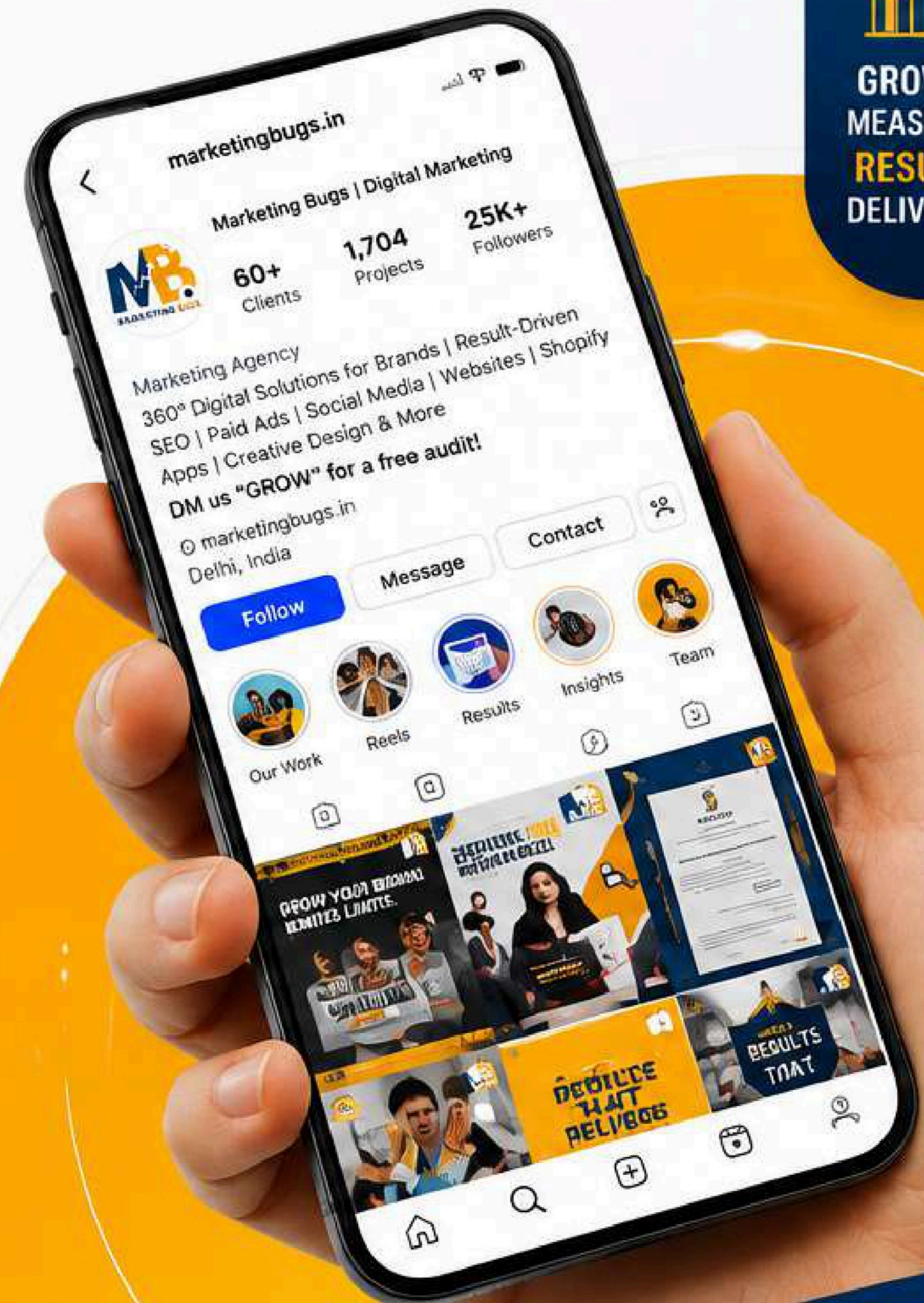
Tech
Enabled



Client
First



Growth
Obsessed



GROWTH
MEASURED.
RESULTS
DELIVERED.

Marketing Bugs

GROWTH. MEASURED.
RESULTS. DELIVERED.

Let's build something
extraordinary together.

Hello!

At Marketing Bugs, we specialize in delivering comprehensive Digital Marketing and Web Development solutions that help businesses build a powerful online presence and achieve sustainable growth.

Our mission is simple yet ambitious: to empower businesses to **succeed in the digital age**. We are committed to leveraging the latest technologies, innovative marketing strategies, and industry best practices to drive measurable growth, enhance brand visibility, and create meaningful connections between businesses and their target audiences.



Built for Brands That **Refuse** to Stay Invisible

Founded in 2025 and based in Rohini, Delhi,
Marketing Bugs is a full-service digital marketing
agency built around one obsession: **measurable
revenue growth** for every client.

We've grown 150+ brands across India using
a **strategy-first, data-driven framework** connecting
SEO, paid ads, social media, content, and brand
into one unified growth engine.

We're **Google Ads Certified & Meta Business Partner** —
month-to-month, zero lock-in, because we earn
our place every single month.



150+

Brands successfully scaled
Across India & Internationally



8x

Avg. ROAS
Paid campaigns



5x

SEO Traffic
Growth year 1



92%

Client Retention
Month-to-Month



4.9★

Google Rating
87+ Reviews

• CORPORATE SNAPSHOT •

A Quick Look at Who We Are

 Legal Name	MBUGS DIGITAL SOLUTIONS PRIVATE LIMITED
 Brand Name	Marketing Bugs
 Corporate Identity Number (CIN)	U73100DC2026PTC473280
 PAN	AAVCM2315G
 TAN	DELM55784B
 Company Name	Company Limited by Shares (Private Limited)
 Date Of Incorporation	20 July 2026, under the Companies Act, 2013
 Registering Authority	Ministry of Corporate Affairs
 Operating Since (Brand)	2025

WHO WE WORK WITH

Industries We Serve



In Various Sector like



Our **Mission** Guides Us, Our **Vision** Inspires Us



Vision

To be the growth partner ambitious Indian brands turn to first — one where marketing, technology and software work as a single system, not a shelf of disconnected vendors.



Mission

To scale brands profitably through strategy-first, full-funnel execution — backed by radical transparency, zero lock-in, and in-house technology built by people who run growth campaigns every day.



SERVICES

OUR SERVICES

One Growth Engine, Four Capabilities



01. Marketing Growth

- SEO, GEO & AEO
- Performance Marketing
- Social Media Marketing
- Email & Whatsapp Marketing
- Offline & Traditional Marketing



02. Web, App & Software Development

- Websites & E-commerce
- iOS & Android Apps
- Custom Software Development
- Project- Based Development



03. SaaS Product & Platform

- CRM, HRM & Business Software
- Whatsapp Automation
- BugsDesk



04. Creative, Brand & Consulting

- Brand Identity
- Graphic Design & Content Creation
- Copywriting Across Web, Ads & campaigns
- Conversion Rate Optimization (CRO)
- Analytics, data-driven marketing & MarTech consulting

— DEEP DIVE —

MARKETING & GROWTH

360° GROWTH MARKETING BUILT AROUND REVENUE

We blend strategy, creativity and data to attract the right audience, convert them into customers and maximize long-term value.



SEO & AEO

Rank higher.
Get found.
Stay ahead.



Google Ads

Smart campaigns.
Maximum ROI.
Real results.



Meta Ads

Target right.
Engage better.
Convert more.



Social Media Marketing

Build brand love.
Drive engagement.
Create community.



Influencer Marketing

Right influencers.
Real impact.
Measurable growth.



Email Marketing

Automate.
Nurture.
Convert.



WhatsApp Marketing

Personalized.
Timely.
High impact.



Performance Marketing

Data-driven.
ROI-focused.
Result-oriented.



Lead Generation

Quality leads.
Lower cost.
Higher conversion.



Conversion Optimization

Better UX.
Higher conversion.
More revenue.



Analytics & Reporting

Track everything.
Measure what matters.



AWARENESS

We build visibility across the right channels.



TRAFFIC

We drive targeted traffic that is ready to engage.



LEADS

We capture and nurture high-intent leads.



CONVERSION

We convert leads into paying customers.



RETENTION

We keep customers engaged and coming back.



REVENUE

We maximize LTV and drive scalable growth.



150+

Brands Served



92%

Client Retention



8X

Average ROAS



5X

Avg. Traffic Growth



— DEEP DIVE —

WEB, APP & SOFTWARE DEVELOPMENT

Powerful Digital Experiences. Built to Perform. Designed to Scale.

We build fast, secure and scalable websites, mobile apps and custom software solutions that drive efficiency, engagement and growth.



WEB DEVELOPMENT

- ✓ Corporate Websites
- ✓ E-commerce Solutions
- ✓ Shopify & WooCommerce
- ✓ Custom Web Applications
- ✓ Landing Pages
- ✓ Website Maintenance



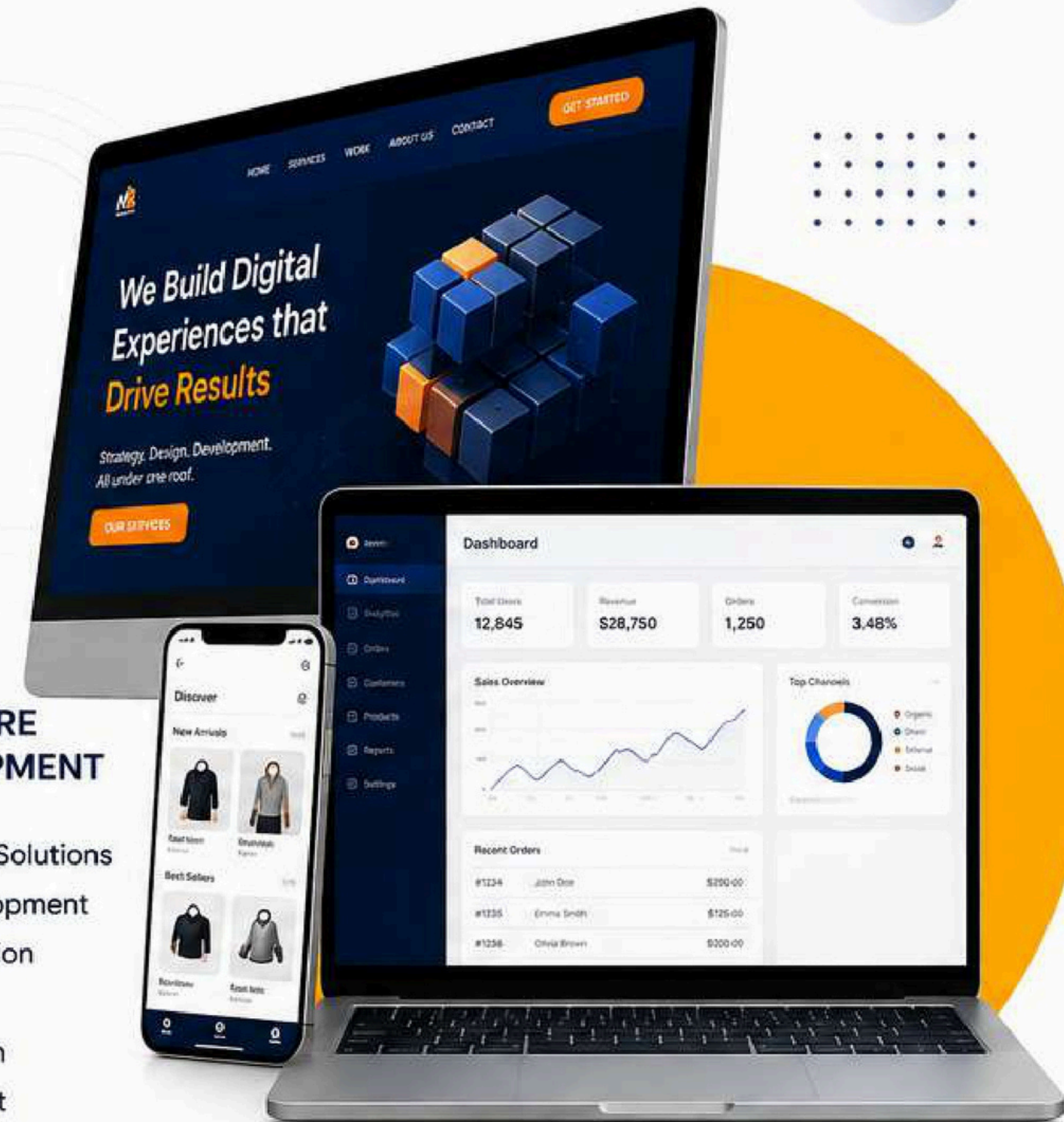
MOBILE APP DEVELOPMENT

- ✓ iOS App Development
- ✓ Android App Development
- ✓ Cross-Platform Solutions
- ✓ UI/UX Design
- ✓ App Maintenance & Support



SOFTWARE DEVELOPMENT

- ✓ Custom Software Solutions
- ✓ CRM & ERP Development
- ✓ Business Automation
- ✓ API Integration
- ✓ System Integration
- ✓ SaaS Development



Scalable
Built for growth
and performance



Secure
Enterprise-grade
security



Robust
High performance
you can rely on



User-Centric
Designed for seamless
user experiences



Future-Ready
Modern tech stack
for tomorrow



Marketing Bugs

Building Digital Foundations.
Empowering Business Growth.

— DEEP DIVE —

SAAS PRODUCTS & PLATFORMS

Our in-house platforms built to simplify operations, automate workflows and **accelerate business growth**.

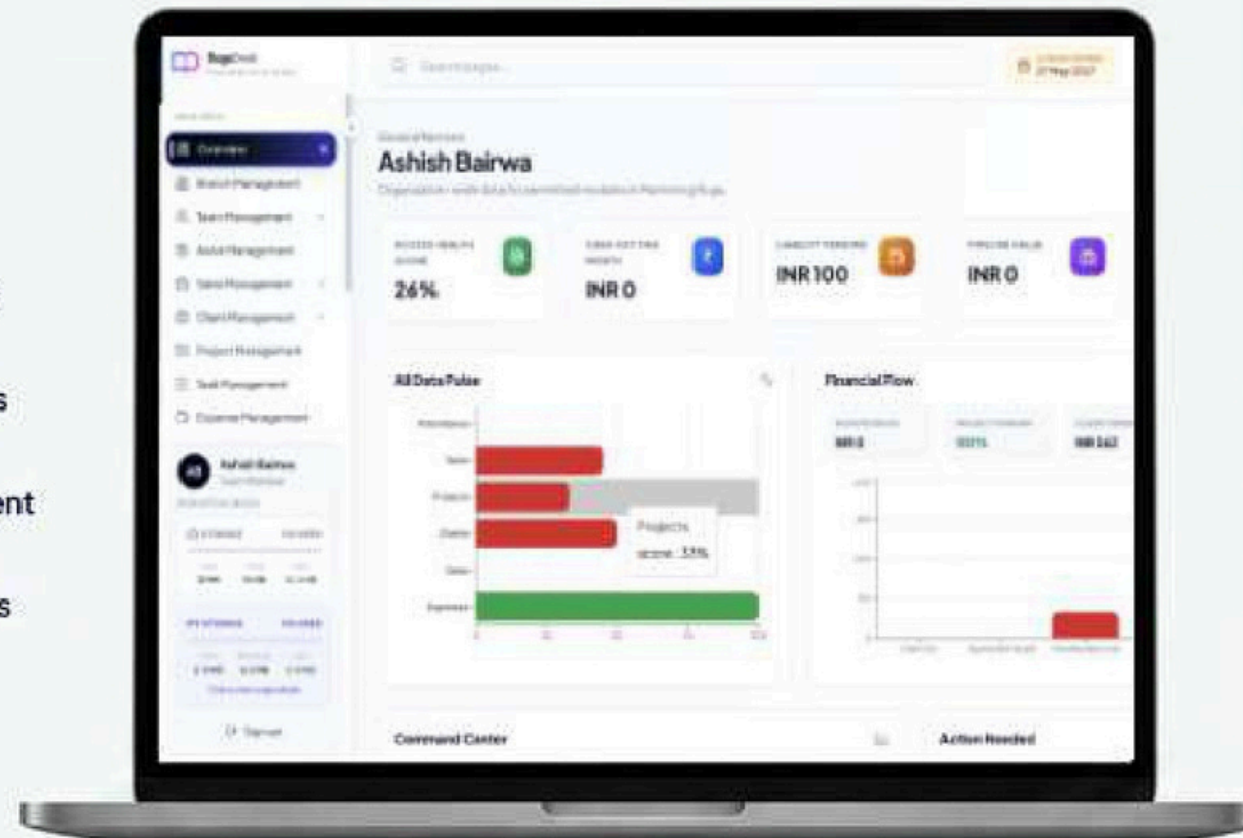


Smarter Platforms.
Better Operations.
Stronger Growth.

BugsDesk

CRM & Business Management Platform

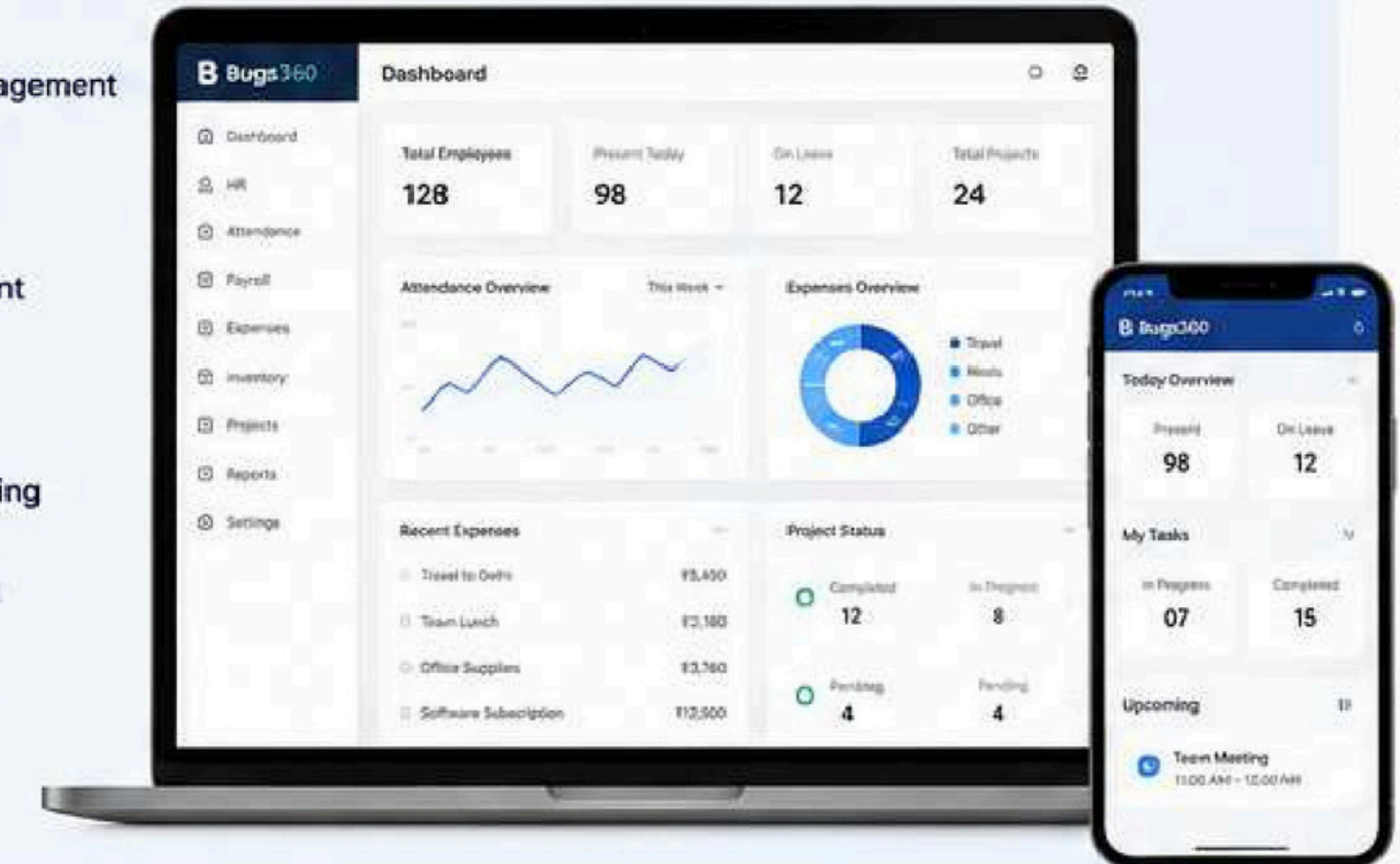
- Lead Management
- Sales Pipeline
- Customer Management
- Follow-ups & Reminders
- Task & Team Management
- Automation & Workflows
- Reports & Analytics



Bugs360 Coming Soon!

Business Operations Platform

- HR & Employee Management
- Attendance & Leave
- Expense Management
- Inventory & Assets
- Project & Task Tracking
- Payroll Management
- Reports & Insights



Why Our Platforms?



Built for Real Business Needs

Designed from the ground up for performance.



Secure & Scalable Architecture

Enterprise-grade security with seamless scalability.



Automate & Save Valuable Time

Reduce manual work and boost team productivity.



Data-Driven Decisions

Powerful reports to help you plan and grow better.



Access Anywhere, Anytime

Cloud-based platforms available on all devices.



Marketing Bugs

SMARTER PLATFORMS.
BETTER OPERATIONS. **STRONGER GROWTH.**

marketingbugs.in

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6 Reasons Brands Choose Us

92% of our clients stay month after month. Here's exactly why.



01. Strategy Before Tactics

We understand your market and customers before running a single ad or post.



02. Full-Funnel Thinking

Every channel reinforces the others, from first impression to repeat purchase.



03. Zero Lock-in, Always

Month-to-month. No hidden fees. We stay because we perform.



04. Speed Without Chaos

Testing and optimizing within days of onboarding — not weeks.



05. Radical Transparency

Weekly plain-language reports. Zero inflated vanity metrics.



06. A Team, Not a Vendor

A dedicated growth manager who thinks about your growth 24/7.

Strategy-First Process

Every engagement starts with understanding your business deeply, then building a **growth system** designed to compound.

01

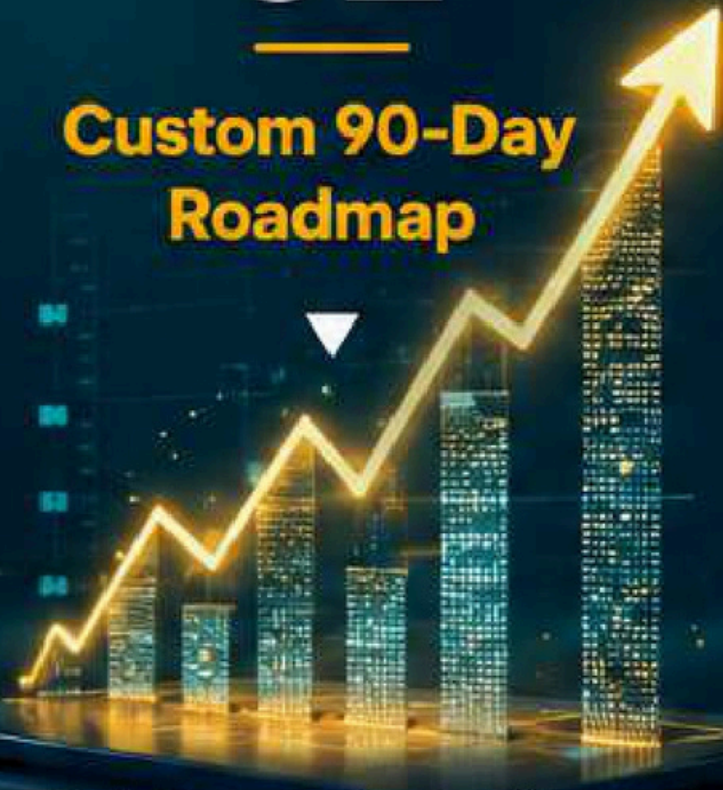
Deep Business Audit



Understand your market, customers and growth levers

02

Custom 90-Day Roadmap



A tailored plan built around your goals & budget

03

Launch, Test & Optimize



Go live within days; continuous testing from day one

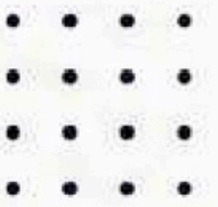
04

Scale & Compound Growth



Double down on what works; build lasting momentum

Tools & Platforms We Work With



Real platforms, drawn from what we actually deploy for clients —
not a generic “tech stack” slide.



Advertising & Analytics

- Google Ads
- Meta Ads Manager
- Google Analytics 4 (GA4)
- Google Search Console

- Shopify
- Shopify Plus
- WooCommerce
- Magento

E-commerce & Web



- CRM & HRM software
- Email automation platforms
- IVR automation systems
- WhatsApp Business automation

Automation & CRM



Measurement & Optimization

- Heatmaps & session recording
- A/B testing tools
- Conversion rate optimization (CRO) frameworks

How **We're** Structured

Not a vendor you email into a queue — a team built around your account.



OUR PORTFOLIO

Brands We've Scaled & Transformed

Your website and product experience are part of the funnel,
not separate from it. We build for conversion and for scale.

W WALDO

SCEP

ABUNDANCE
QUALITY SURVEY

J HUND

SRS
SOVRANS

KUMARI

STAC

ZENLYNZ

NÜSPIRA

DELLI

rintzet
Print Beyond Perfection

TACORI

INVINCIBLE

ZENESG

SNUG24

**BLACK
SAND**

**CREAM
CORNWALL**

VENETO BATH
Lived through design.

SHRIVAS
— by Anushka Mehta —

G

AAA
AMERICAN
ACCREDITATION
ASSOCIATION

CowVeda
wellness
BACK TO NATURE, BACK TO LIFE

Saraa

Certifications, Registrations & Compliance

The credentials and corporate details behind the brand.



PLATFORM CERTIFICATIONS

- ✓ Google Ads Certified Agency
- ✓ Meta Business Partner



CORPORATE REGISTRATION

- Registered under **DPIIT (Startup India)**
- Incorporated as **MBUGS DIGITAL SOLUTIONS PRIVATE LIMITED** — a Company Limited by Shares under the Companies Act, 2013
- **CIN:** U73100DC2026PTC473280
- **PAN:** AAVCM2315G • **TAN:** DELM55784B
- **Registered Office:** HNO 135, KH. NO. 103, 2nd Floor, G Rajeev Nagar Village, Begumpur, North West Delhi – 110086
- **Operating Office:** G135, 2nd Floor, Cabin No. 5, Main Kanjhawala Road, Rohini Sector 22, Delhi



GET IN CONTACT

With Us

We're here to help! Reach out to us for any inquiries or collaborations.



Phone

+91 89290 80902



Email

hello@marketingbugs.in



Website

www.marketingbugs.in

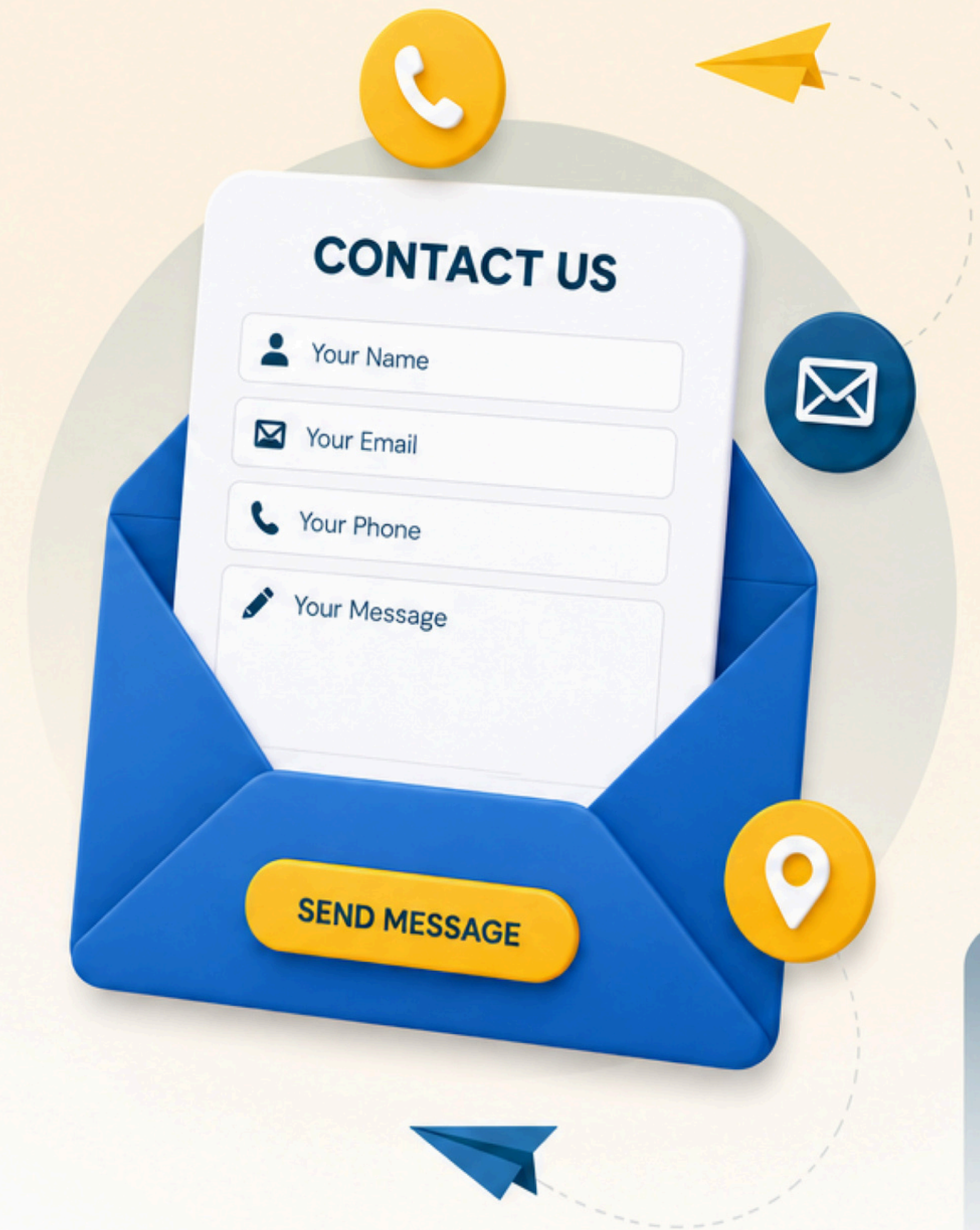


Address

G135, Vistara Co Work Space,
Second Floor, Main, Kanjhawala Rd,
opp. Sector 22, Rohini, Delhi, 110086

Our Services

- ✓ Search Engine Optimization (SEO)
- ✓ Social Media Marketing (SMM)
- ✓ Pay-Per-Click Advertising (PPC)
- ✓ Web Development
- ✓ Branding & Graphic Design
- ✓ Content Marketing



Experienced Team

Skilled professionals delivering result-driven solutions.



Creative Strategies

We craft innovative strategies tailored to your brand.



Proven Results

Our solutions drive real growth and measurable success.



Dedicated Support

We're always here to support you at every step.

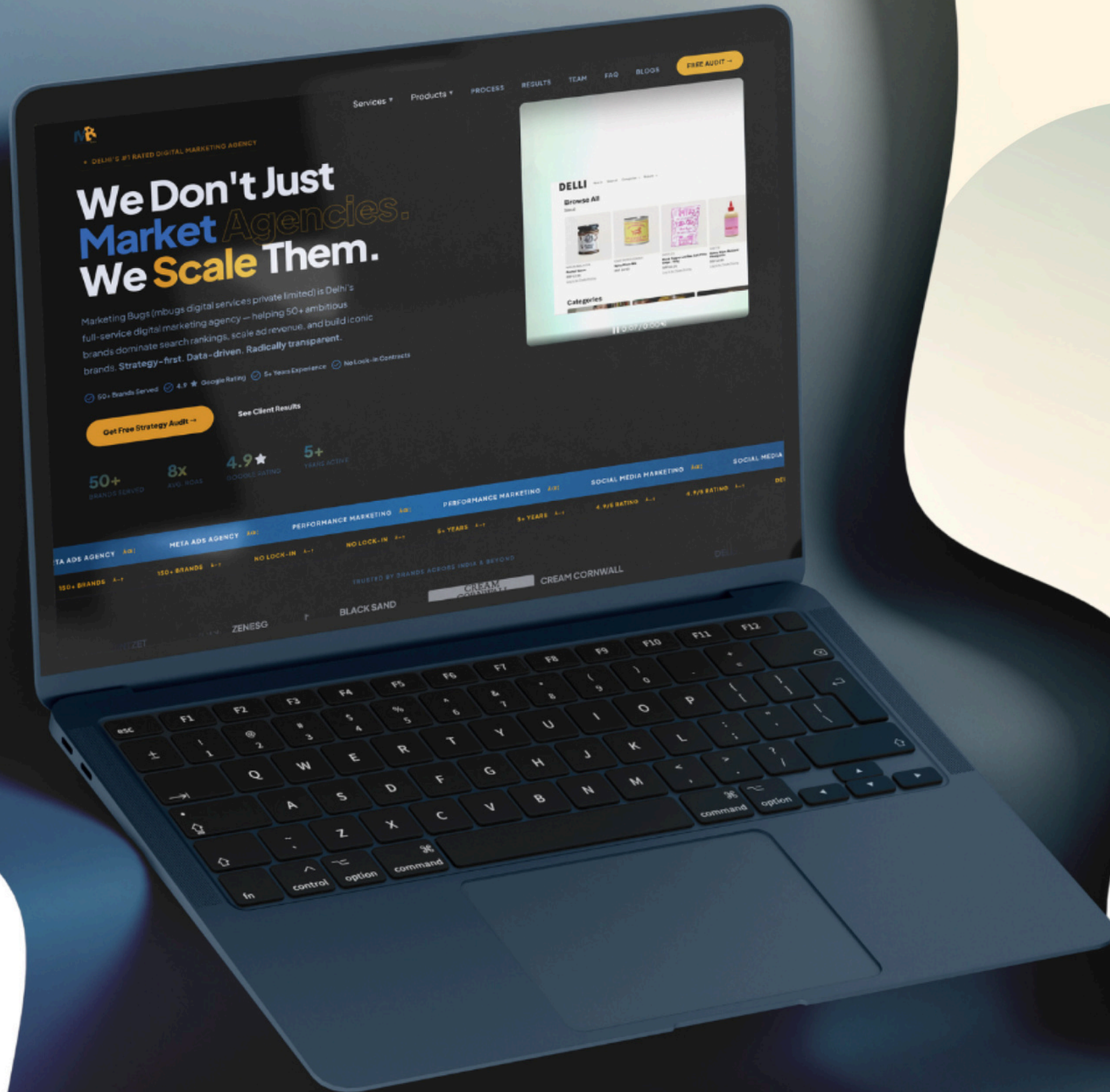


Marketing Bugs

GROWTH. MEASURED.

Business Profile

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THANK YOU
Marketing Bugs